

## **System4 and CMI release**

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### **System4™ Commercial Cleaning Forms Strategic Alliance with CMI**

Independence, OH — System4, a leading provider of Commercial Cleaning Franchises and Services in the US, is excited to announce their ground-breaking partnership with the renowned Cleaning Management Institute (CMI).

This partnership is the first of its kind in the industry. Scott Kubec, Master Support Manager at System4, underwent intensive training to earn the title of CMI Master Trainer. System4's implementation of the CMI Custodial Training Program includes certifying all System4 Operations Managers as Certified CMI Trainers. The Operations Managers will work with System4's 700+ existing, and all-new franchise owners, to certify them as Basic and Advanced Custodial Technicians. The training includes 8 modules of both classroom instruction and hands-on procedural instruction; certification is attained after successfully passing two exams that will be verified by CMI.

"We are extremely excited about the opportunity to work with CMI to certify our franchise owners," states Paul Scales Director of Master Development at System4. "We believe that this will make System4 the premier choice in the cleaning industry and the number one Cleaning Franchise in the nation."

CMI is a professional organization dedicated to the education and training of cleaning and maintenance specialists. As the premier provider of learning solutions for cleaning and maintenance professionals, CMI brings to this partnership the benefit of more than 40 years of knowledge, expertise and experience in the commercial cleaning industry.

"CMI is very pleased to enter into this strategic alliance with System4," Said Matt Gallinger, Publisher of *CM/Cleaning & Maintenance Management*. "We look forward to working with them and with their Master Franchisors to implement janitorial best practices across System4's national network of franchises. We are confident that System4's cleaning professionals will be trained to deliver superior service to all System4 customers."

Dedicated to offering superior service to every customer, System4's network of over 900 franchise owners will now be more prepared than ever to provide the highest quality commercial cleaning services to their customers.